DOCUMENT RESUME

ED 433 416 CE 079 082

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TITLE Distance Training: How Innovative Organizations Are Using Technology To Maximize Learning and Meet Business Objectives. Jossey-Bass Business and Management Series.
ISBN ISBN-0-7879-4313-4
PUB DATE 1998-00-00
NOTE 442p.
AVAILABLE FROM Jossey-Bass Publishers, 350 Sansome Street, San Francisco, CA 94104; Tel: 888-378-2537 (Toll Free); Web site: http://www.josseybass.com ($36.95).
PUB TYPE Books (010) -- Collected Works - General (020)
EDRS PRICE Document Not Available from EDRS.
DESCRIPTORS Adult Education; Attitude Measures; Case Studies; Computer Uses in Education; Corporate Education; Courseware; Critical Thinking; Delivery Systems; *Distance Education; *Education Work Relationship; Educational Attitudes; Educational Finance; Educational Practices; *Educational Technology; Foreign Countries; Government School Relationship; Graduate Study; Independent Study; Information Dissemination; Instructional Design; Interdisciplinary Approach; Job Skills; *Job Training; Learning Motivation; Media Selection; Nonprofit Organizations; Organizational Development; Partnerships in Education; Postsecondary Education; Private Sector; Program Costs; Program Evaluation; Public Agencies; Retraining; *School Business Relationship; Seminars; Skill Development; Teamwork; Telecourses; Theory Practice Relationship; *Training Methods; World Wide Web
IDENTIFIERS Intranets; Malaysia; United States

ABSTRACT

This book contains 19 papers examining ways in which innovative organizations are using distance learning technology to maximize learning and meet business objectives. The following papers are included: "Preface" (Deborah A. Schreiber, Zane L. Berge); "Organizational Technology and Its Impact on Distance Training" (Deborah A. Schreiber); "Conceptual Frameworks in Distance Training and Education" (Zane L. Berge); "Instructional Design of Distance Training" (Deborah A. Schreiber); "Building Customer Relations: Web-Based Training for the Home Improvement Industry" (Dennis Fukai, Kerry Kitchen, David Aurelio); "Increasing Employee Knowledge and Understanding of Operational Systems..." (Barry Howard); "Disseminating Time-Sensitive Information: Using Interactive Distance Learning (IDL) to Deliver Training and Education in the American Red Cross Biomedical Services" (Lissa C. Klueter, Elizabeth C. Kalweit); "Disseminating Time- and Regulation-Sensitive Information..." (Therese Monahan); "Graduate Programs at a Distance: A Partnership between the California Department of Rehabilitation and San Diego State University" (Michelle M. Warn, Charles Compton, Susan Levine, Sandra Whitteker); "Reskilling Employees for Competitive Advantage: Reinventing Learning at Unisys Corporation" (Mick Mortlock, Edward Dobrowolski); "Delivering Technical Training to Advance Mechanical Skills..." (Lynn W. Payne, Henry E. Payne); "Delivering Clinical-Based Training in a Public Health Setting" (Janet L. Place, Tim Stephens, Patricia O'Leary Cunningham); "Skills-Based Distance Training for a Global Environment:

+++++ ED433416 Has Multi-page SFR---Level=3 +++++
Malaysia's Virtual University" (Manon Ress, Patrice Sonberg); "The Value of Building Skills with Online Technology..." (Scott Walker); "Building Intranet Courseware Using MultiDisciplinary Teams..." (Ann D. Yakimovicz); "Eliciting Community Beliefs and Changing Attitudes through Education" (Regina Bento, Cindy Schuster, Alberto Ramirez, Tamara Salganik); "Measuring Attitudes to Assess Training: The Interactive Distance Learning Group Looks at Learning and Transfer from Satellite Training" (Joan Conway Dessinger, Kenneth G. Brown, Martha N. Reesman, Lauri E. Elliott); "Unanticipated Attitudinal Change: The Progression toward Self-Directed Distance Training at H.B. Zachry" (Larry M. Dooley, Kim E. Dooley, Keith Byrom); "Utilizing Telelearning as a Strategic Media Choice to Enhance Executive Development and Affect Organizational Perspective..." (Jim Suchan, Alice Crawford); and "Best Practices of Distance Training" (Deborah A. Schreiber). (The book contains 300 references, a glossary, and 36 tables/figures/exhibits.) (MN)

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